



PRESS RELEASE

NEW PRODUCT – For immediate release

Say goodbye to chafing with No-Wear

Chafing and rubbing from mooring lines, sheets, halyards and fender ropes can ruin the appearance of your boat and cost a fortune to fix.

No-Wear Guard stops all chafing damage on every kind of boat.

No-Wear chafe guards are the first in the world to combine the finest, most flexible marine grade stainless steel with aircraft-quality adhesive creating a product that will look great and protect your gel coat, wood or plastic for years to come.

No-Wear chafe guards are designed and manufactured in the USA from polished 316 marine-grade Stainless Steel backed with a very thin layer of high-performance aeronautic adhesive developed by 3M that forms a permanent bond with any non porous surface. The adhesive remains stable in temperatures from -40°F to +250°F (or -40°C to +122°C) so it won't come off, even in the most extreme boating conditions.

No-Wear chafe guard is ultra-thin and highly flexible. At only 0.05mm (or 0.002in) it's half as thick as the average human hair and will conform to almost any surface or contour on your boat, leaving a super-smooth, super-tough surface that can't be damaged by rubbing ropes.

Standard size No-Wear chafe guards are 2-inches (50mm) wide and available in either 6 or 9-inch lengths (152mm or 228mm). They can be purchased from all good boat chandlers for \$13.95 (£9.99, €11.49) and \$14.95 (£11.99, €13.79) respectively, or online at www.nowearguard.com. No Wear chafe guards can also be cut to shape with a good pair of scissors for awkward locations and can even be made to bespoke sizes by special request.



The world's finest chafe guard
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Photo Caption: No more chafing or scratching with No-Wear chafe guard



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